



PICO California
Unlocking the Power of People™

**2020
YEAR IN
REVIEW**

www.picocalifornia.org • (916) 447-7959 • info@picocalifornia.org

COVID-19 RELIEF AND RECOVERY

As the pandemic and ensuing economic impacts ripped through low-income communities of color across the state, PICO California held **virtual town hall meetings** with elected officials, dozens of **research meetings** with state representatives, **leadership assemblies** with thousands of attendees, and **in-person rallies** pressuring our government to care for the state's most "essential" and not attempt to balance the budget on the backs of the poor.

NO-COST TESTING AND TREATMENT

The Department of Health Care Services implemented no-cost testing and treatment of COVID-19 regardless of immigration status.

REDUCING THE PRISON POPULATION

The statewide inmate population has been reduced by 22,000 since March, bringing it to its lowest number in three decades.

EMERGENCY ECONOMIC RELIEF

The state announced \$75 million in statewide disaster relief assistance funding to provide financial support for 150,000 immigrant workers affected by COVID-19.

EVICTION MORATORIUM

Local emergency shelter ordinances and state legislation to protect millions of tenants from eviction and property owners from foreclosure due to the economic impacts of COVID-19.

POLICE AND CARCERAL REFORM

After the killings of George Floyd, Brianna Taylor, and countless others, PICO California led protests calling for an end to decades of increasing investment in militarized policing and a rebalancing of budget priorities towards restoration and community empowerment.

Faith in the Valley spearheaded efforts to prevent the city of McFarland from converting two correctional facilities into federal immigrant detention centers.

LA Voice helped convince the LA City Council to cut \$150 million from the LAPD budget and passed a measure allocating 10% of the County budget to community investment and alternatives to incarceration.

Sacramento ACT helped push the Sacramento City Unified School District to sever its contract with city police and reallocate funding towards alternatives.

In San Francisco, in part due to the community organizing of **Faith in Action Bay Area**, voters approved measures that will create a Sheriff's Department Oversight Board and Inspector General position.

As a result of the Oakland Ceasefire Partnership achieving a 50% reduction in homicides in Oakland over five years, PICO California secured five years of funding for a dedicated Ceasefire organizer at **Faith in Action East Bay** to continue the remarkable progress.



FAITH VOTES

FOR LOVE AND JUSTICE

Building a more diverse and engaged electorate by mobilizing young, low income, immigrant, and new and infrequent voters of color.



186,555

VOTER CONVERSATIONS

Utilizing over 2000 volunteers to provide people closest to the pain opportunities to imagine the California dream - where racial and economic justice undergird our public life. We helped to restore the right to vote for felony parolees and reject a measure that would have rolled back a decade's worth of gains in criminal justice reform and restorative justice.



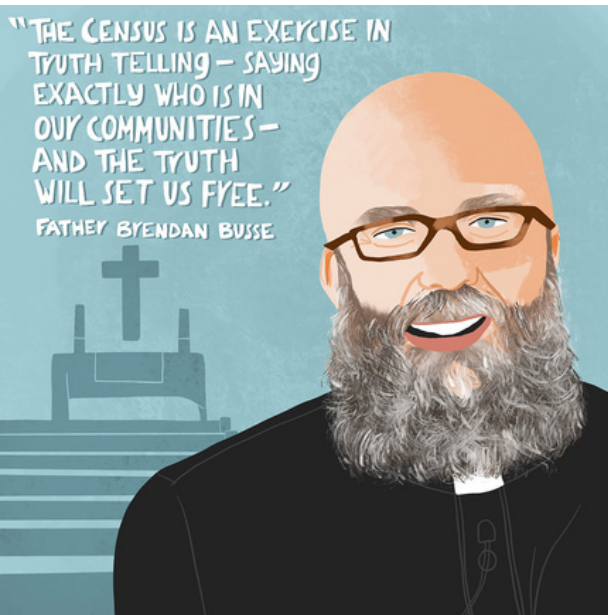
1,700,000

SIGNATURES

The largest ever number of signatures for a ballot initiative in California, nearly passing the largest funding boost to schools and local communities in the state's history.

FAITH CENSUS HUB

Making counting a sacred act of love



PICO California undertook a massive effort to increase Census response rates in Hard-to-Count communities. We put on **178 congregation-based outreach events and reached 622,605 people** with our digital campaign, featuring 12 original videos of faith leaders sharing the importance of a complete count in the language of their own traditions.



REPRESENT CALIFORNIA

Creating a new narrative for California's future

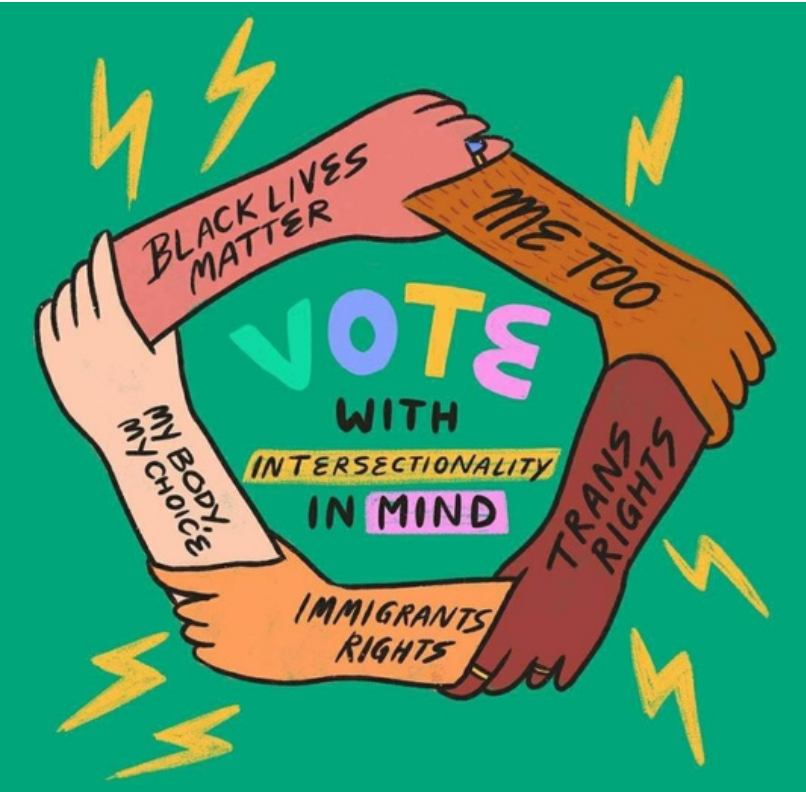
PICO California helped orchestrate a public education campaign to build awareness about the need for bold systemic state-based solutions and the power of voting, and **promote values of inclusion and shared prosperity** in order to cut through racial divisions and public cynicism about the role of government.

In 2020, PICO California and its MVP partners developed and deployed REP/CA, training hundreds of community organizations, labor unions, and philanthropic allies in its messaging and reaching **3.76 million Californians with over 80 million digital impressions**, complimenting PICO California and MVP's direct voter-to-voter field program.

WHEN WE REPRESENT FOR OURSELVES, WE DO SO WITH PRIDE.

WHEN WE DO IT TOGETHER, WE HAVE POWER.

WHEN WE BRING OUR MOVEMENT TO THE VOTING BOOTH, WE WIN.



BELONG MOVEMENT

A statewide leadership development program to combat polarization and racial anxiety by bridging across differences of race, faith, and economic status



PICO California continued to **develop volunteer leaders who are deeply committed to understanding the structural drivers of exclusion and building lasting relationships.** Participants learn to heal through storytelling and connection, think together about the practices that move us from fear to faith and connection, and create a community to build a new reality together.

To date, we have completed **150 Belong Circles with nearly 1000 unique participants.** Additionally, we created a show for Facebook Live called “The Belong Circle” with panelists such as Dr. John Powell and Linda Sarsour that achieved thousands of views.

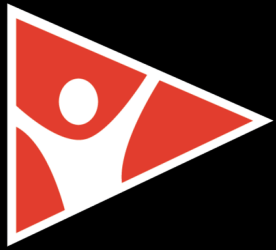
PEACEMAKERS FELLOWSHIP

Building a supportive network of survivors and transforming them into leaders

PICO California finished the 3rd year of our Peacemakers Fellowship, an initiative to provide emotional and psychological support to young men and women who have been the victims of violence and help them along the path to empowerment. Since 2018, over **60 fellows have been connected to healing mechanisms, support strategies, mentors, and a community of other survivors** working together in a supportive network.

Those closest to the pain are those closest to the solutions for their communities, and **Peacemakers have become leaders in PICO California's efforts to transform the state's public safety system** from punishment to rehabilitation, leading efforts such as No on 20 and the Oakland Ceasefire Partnership.





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